

**Q6: If you would prefer to see a competition exclusively for Clubs in League 1 & 2, and National League Clubs, what suggestions do you have to make the competition more viable, and generate income to replace the £1.95 million prize money, an increase from £478k during the 2015/16 season?**

Better marketing by the EFL.

3/21/2017 10:03 PM

No comment.

3/21/2017 7:34 PM

Playing more local games in the earlier round to create Derby games (not games such as Cambridge & Middlesbrough as in this years regional games) which will create more off an atmosphere

3/13/2017 12:13 PM

This question seems to be worded in a way that tries to suggest that this seasons format was better. Not a balanced question in the wording and should not be included in the questionnaire. Seems like the designer of the questionnaire has their own agenda. It is not all about money. The competition is more viable because people do not want to see an academy side with no fans play a league 1 or 2 reserve team. Even with the rule that means you have to play a certain amount of players, key players were still rested last season and farcical substitutions such as the goalkeeper coming off in the first 30 seconds of a game were seen.

3/13/2017 11:31 AM

None at present. If the competition is purely dependant on the bride from the premier league, scrap it!

3/11/2017 6:21 PM

Regional straight knockout competition until semi finals.

3/11/2017 10:10 AM

Teams must play at least two registered youth players

3/11/2017 10:09 AM

Bring back the loan system and pl clubs can pay. Set teams to play there players in the comp up to a maximum of 3. Like a feeder club format

3/11/2017 9:24 AM

More televised games, skybox promotions always increase interest such as request a bets. people are more likely to go if there team is on the telly regardless of opposition.

3/10/2017 8:30 PM

New sponsorship.

3/9/2017 9:16 PM

Divert prize money from other EFL sections E.g. Don't pay committee members as much money, try to get better sponsorship

3/9/2017 8:08 PM

make pricing better and no charge for children and make clubs play full first team

3/9/2017 7:52 PM

I chose not to attend games due to us fielding non regular first team players, it gave impression we were not bothered so why should I.

3/9/2017 12:30 PM

help from fa to help smaller clubs get a final instead of bigger clubs getting to afinal

3/9/2017 11:32 AM

It's not my job to generate income. I'm a supporter who follows my team. Surely a more competitive competition with fan support will attract sponsors etc?

3/9/2017 7:41 AM

Straight knockout in first 2 rounds (no little leagues). Sufficient National League teams to ensure no byes. Possible regionalisation in early rounds. Restrictions on number of team changes allowed to ensure 'first teams'. Avoid Champions League TV nights.

3/8/2017 5:44 PM

Group stage of three teams, one from each league. Straight in to knockout games, get them on BT Sport. Keep it North and South until Final. No extra time, straight to penalties.

3/8/2017 12:44 PM

It would mean fans watch the watch the matches. Fans have not supported this seasons trophy.

3/8/2017 12:44 PM

Straight knock out with no replays

3/8/2017 12:39 PM

Make it something the teams all round the leagues want to win. Not playing against Swansea under 23s and the likes

3/8/2017 12:38 PM

More advertisement of the competition. Clubs to take it seriously. Free entrance for younger fans. Get rid of John Nixon from Carlisle United Football Club, I know that has nothing to do with the checkawhatever, but he's a liar and it needs to be said.

3/8/2017 12:38 PM

Money isn't everything you know. Have some pride.

3/5/2017 7:36 AM

Just try to make it more competitive

3/4/2017 9:44 PM

dont know

3/4/2017 8:12 PM

Increase in TV revenue.

3/4/2017 1:07 PM

Find a new sponsor.

3/4/2017 11:24 AM

I suggest you stop pandering to the Premier league for their pieces of silver and concentrate on engaging with fans and improving the clubs commercial activities, which are currently pretty appalling.

3/4/2017 8:39 AM

Start from round 1. Regionalised, perhaps into quarters i. e. NW, NE, SW, SE to encourage more chance of a derby type fixture so even if you pull a Conference club like Barrow it would drum up a bit of interest. Four regionalised finals ( quarter finals ) followed by a Northern play off for place in the final against a southern play off winner ( semi finals ) Final at Wembley. You talk about the prize money increase. Why do you think anyone wants to see Carlisle play against some second rate premiersip or championship age group side which is half packed full of foreigner's- it does not inspire me one bit. If you want to make more money then be a bit more honest and transparent with the fans. This 'billionaire' episode has annoyed me and Im struggling to believe any of it. When we were going well in league 1 a few years ago we were getting good gates so no excuse for not investing in team when Garner got injured but we didnt. Please dont bleat to me about lack of prize money. Premiership teams cant be bothered with the FA Cup, league cup and europa league until the later rounds so why would they be interested in this.? If they want competion for their young players then they should put them in their own first teams rather than buying average foriegners and blocking the route to their first teams.

3/3/2017 9:18 PM

The PL should pay for the increase in prize money they should use the mountains of cash they have to invest in our youth systems as it is them that will benefit from these players in the future.

3/3/2017 7:31 PM

Straight knock out of 64 teams with home and away 2 legged games from the start.

3/3/2017 6:58 PM

Well surely the lack of fans in this seasons competition means the prize money will decrease significantly next year, the previous format worked well as a north and south competition which has always been exciting in the latter stages

3/3/2017 4:45 PM

the introduction of under 23 teams is a waste of time, the under 23 players would be better off going on loan to league 1, 2 or national league clubs. replacing the under 23 clubs with national league clubs does this not make the competition more interesting and the financial gain for these clubs is more beneficial than giving the money to the big clubs. keep the same format but replace the under 23's with national league.

3/3/2017 1:34 PM

Invite full PL teams to take part not under 21. They could then choose to play U21 players if they wanted.

3/3/2017 1:12 PM

Charge a % on all transfers from overseas clubs into premier league and re-cycle that into prize fund as the development of home grown players has often come from lower leagues.

3/3/2017 1:00 PM

Well football should be about the fans. Not money grabbing morons. The JPT was a competition that Carlisle had achieved great success in. With the bigger prize money you would have thought we would have wanted to do well even more this year but we rested players so the money to us is POINTLESS really. If it went back to the league 1 and 2 and conference somehow try and get more tv involved to generate income if possible. Also a cheaper tickets for the cup matches should be about trying to fill the stadium

3/3/2017 12:58 PM

Fans are not bothered about prize money, just there club winning something and having good days away. These Memories last a lifetime, money doesn't.

3/3/2017 12:54 PM

The earlier rounds should, where possible, be local derby to encourage more fans to attend. As a club gets deeper into the competition true fans will be more likely to travel and attend the north and south area sections.

3/3/2017 11:14 AM

No group games, a straight knockout format from round 1. Area final to be two legs as before. Have matches 90 minutes then penalties with a slightly earlier KO time if possible to help younger supporters. Pair teams against their nearest potential opponents in each round rather than be drawn at random to create more "local" derby games. Change dates of fixtures to avoid clashes with TV European matches. In later rounds change dates to play on otherwise FA cup weekends if both sides out of cup and not playing in league fixtures and consider Sunday fixtures or Friday evenings. Consider using progress in this trophy as a "tie breaker" in any final (EFL) league standings if goal difference and goals scored are equal.

3/3/2017 8:37 AM

better sponsorship

3/3/2017 7:28 AM

Gate receipts back up 20% on this season across all games should cover the lost revenue, playing games in front of 1,000 or less must have cots all clubs involved this season

3/3/2017 3:18 AM

Local derbies in earlier rounds, eg Carlisle v Penrith/Workington/Whitehaven in earlier rounds

3/3/2017 1:39 AM

Simple regionalised knockouts straight to penalties round by round. Not much different in the format before this seasons farce.

3/2/2017 11:50 PM

Get games screened live via sky sports bt sport etc

3/2/2017 11:31 PM

The competition should not primarily be about making money for the clubs involved, the primary purpose should be to offer the clubs involved, an opportunity to get to Wembley and play in a cup final. I recognise the need for the competition to at least be financially viable in the sense that clubs do not lose money by taking part, the EFL could look to embracing new technologies as part of how to increase revenue, organising a new separate TV deal to sell the rights of this competition using new platforms as well as traditionally showing matches through TV companies. Examples of new platforms could include live streaming matches via social media sites such as Facebook or Youtube, where by money could be earned through online monetised adverts attached to the streaming of matches, as well as through title sponsorship of the competition.

3/2/2017 11:22 PM

This competition should be more than just about the money from premier league clubs. It was viable before without all this extra cash.

3/2/2017 11:10 PM

Unless there was a huge sponsorship deal, the only way income could be boosted would be to do home and away legs however this then leads to fixture congestion.

3/2/2017 10:24 PM

Reduce ticket prices

3/2/2017 10:17 PM

The financial side doesn't bother me.

3/2/2017 9:21 PM

Would attract more fans

3/2/2017 9:16 PM

As well as already being regionalised, a set price entry fee of say a tenner to try to draw bigger crowds. Also stop ties on nights when champions league or bid games on tv.

3/2/2017 8:52 PM

Where is the 1.95 m gone is it not there next year? This question is badly worded

3/2/2017 8:34 PM

Greater promotion of the competition, more regional draws to give more chance of local derbies, retain the one off match semi final/area final.

3/2/2017 8:20 PM

Go back to a northern and southern draw but not north west and north east and home and away regional finals

3/2/2017 8:09 PM

Reduced admission prices for the early rounds

3/2/2017 7:56 PM

Make it a straight knock out competition

3/2/2017 7:55 PM

Be a little like the fa cup where the lower teams are in the first round and start to add the bigger teams into round 3

3/2/2017 7:46 PM

Good question!

3/2/2017 7:44 PM

Get the Premier and Sky to give more of their millions as prize money

3/2/2017 7:41 PM

Sub-regionalise games so there would be more chance of "local" derbies, more games could be played at weekends for example for those teams being knocked out in early rounds in the FA Cup

3/2/2017 7:28 PM

Why is the prize money so important? Give the professionals a chance to play at Wembley, is that surely not enough? Yes, have prize money for the winning teams etc but it surely doesn't need to be that much. £1m is more than enough. By introducing the national league sides it would give them more chance to get spotted and people would like to see them in the finals where a community get s together to support their team for the day. U23's for any team however is just simply not the same.

3/2/2017 7:27 PM

The winners could be guaranteed entry at a later stage into next years EFL/League Cup, say at the same stage the PL teams enter.

3/2/2017 7:10 PM

This question shows how out of touch our club are with its supporters, the lifeblood of the once proud club. Basically you are saying prize money is the only thing important so you are willing to prostitute our club to the out of touch suits at the FA and Premier League as long as they give us some extra pennies. It should be about the glory of winning a trophy first and foremost.

3/2/2017 7:10 PM

Regional ties in early rounds. Straight knockout for all games.

3/2/2017 7:07 PM

Get sky to Sponser and filter money down to lower leagues.

3/2/2017 7:07 PM

This is a ridiculously leading question. Why not just say "you chose the wrong answer" and "we were right because it's all about money"

3/2/2017 6:58 PM

Does the prize money need to be so high?

3/2/2017 6:50 PM

Financial support from premier league teams who have loanees at lower clubs

3/2/2017 6:42 PM

It's not always about the money. The final at Wembley should be the biggest lure for the fans.

3/2/2017 6:39 PM

None

3/2/2017 6:37 PM

Scrap the B teams so attendances can increase meaning more revenue can be generated

3/2/2017 6:37 PM

Bringing in the national league should help add interest to the competition without the unwanted invasion of the premier league B Teams.

3/2/2017 6:30 PM

One game knockout

3/2/2017 6:28 PM

That's for the sponsors to decide.

3/2/2017 5:58 PM

have a straight home and away rounds

3/2/2017 5:50 PM

regionalised leagues at first leading to area play-offs. Retain the "at least 6" rule to make for a genuine competition.

3/2/2017 5:31 PM

I don't but we weren't turning our noses up at it when we got to two finals in a row. We were all well aware of the short falls of the old format especially in the earlier rounds. Having said that it was still a million times more appealing than what it's become. A sham a shan and a complete laughingstock!

3/2/2017 5:29 PM

Revert back to the regionalised rounds all the way to the final. Try to keep matches as local as possible which will help to increase match attendances due to shorter travel distances and increased rivalries between clubs.

3/2/2017 5:27 PM

I don't believe it needs additional prize money. The point of the competition is to win a cup, not gain money

3/2/2017 5:20 PM

Why don't the fa put 2 million worth of prize money in. After all they are corrupt am sure they could gain 2million from somewhere.

3/2/2017 5:19 PM

Lose the groups, keep the North South divide but for the first few rounds make it 2 north/south halves of the draw ultra regional, encouraging more fans to make the short journey for bragging rights over a nearby rival. straight knockout from round 1 to the quarter finals to give the national league teams the chance of a giant killing on the night. Semi final over two legs, away goals count double. No extra time at any stage and straight to the tension of a penalty shoot out if required. If the numbers don't tally for the draw no byes but instead allow the teams who lost in the national North/South play off finals the previous season to fill the void. Be just like a mini FA cup with ties like Bolton Wanderers vs Workington Reds a possibility and more supporters turning up expecting to hammer some ne'er-do-wells into next week.

3/2/2017 5:18 PM

IT'S NOT ALL ABOUT THE MONEY. STICK THE EXTRA £478K UP YOUR \*\*\*\*

3/2/2017 5:12 PM

Regionalised until the final.

3/2/2017 4:50 PM

This question is ridiculous. Why does the prize money have to be replaced? where has it gone? Without some explanation it cant be answered

3/2/2017 4:48 PM

What ya got to remember is L1 & L2 clubs did not see all of this increase. At least 25% went to PL teams. It's down to how you market the games.

3/2/2017 4:47 PM

Let teams use there whole squad not force them to use a fixed amount of regular players.have different sponser for each round where the biggest sponsor gets the final.

3/2/2017 4:42 PM

Na

3/2/2017 4:36 PM

Not selling your soul for a bit more money.

3/2/2017 4:31 PM

Change the game format in some way .

3/2/2017 4:28 PM

I think national league clubs would take the competition more seriously which would make the games more competitive which i hope would increase attendances.

3/2/2017 4:22 PM

a straight knock-out competition

3/2/2017 4:11 PM

Straight knockout competition and no groups.

3/2/2017 4:10 PM

A group tournament but with League 1, 2 and National League.

3/2/2017 4:01 PM

Not have the final at Wembley, have it at a stadium halfway between the two clubs

3/2/2017 3:54 PM

Its one thing to increase the prize money, but another to bring in the top leagues academy teams. I understand the reason, to get young English players playing, but when you have teams full of foreign kids, a lot of 1st team players getting a run out coming back from injury or out of favor how is this working?? Perhaps if it was strictly u21s I might be open to the idea, but really these games became nothing but reserve games in my opinion. Just have to look at some of the gate attendances, the games with academy teams quite a few were under 1000. How do we replace the prize money? Well these clubs against the academy teams lost revenue due to low turn out. Does that no bridge the gap to make money? You might argue attendances increased against the Chelsea kids etc, but on a Tuesday night for a Carlisle fan to go watch a Blackburn reserve side, a team we could play against their 1st team next season in the league, no thanks.

3/2/2017 3:53 PM

Why does it have to come down to money? It should be about entertaining the public and improving the players.

3/2/2017 3:48 PM

Its not about money. Its principle. Nothing is being done to stop Premier League Clubs hoarding young players. These players could play for League 1, 2 or National League teams and develop far quicker. Chelsea for example sending out nearly 50 players on loan is ridiculous.

3/2/2017 3:45 PM

relegation to the national league should be increased from 2 to 4.

3/2/2017 3:44 PM

Regional groupings

3/2/2017 3:33 PM

Make the group stages pre-season fixtures. After a summer break fans would be more inclined to attend these games (school holidays, better weather than the middle of November, a chance to see new signings). Pre season attendances have in the past been better than last seasons efl trophy. This would therefore generate more income for redistribution. And a potential sponsor would be reaching more of a target audience which may be more appealing to them. The EFL must realise that the 16/17 tournament was a farce and maybe they need to be doing more to attract sponsorship.

3/2/2017 3:24 PM

I don't get paid to come up with those ideas. Those that do got it wrong. I don't think it was broken.

3/2/2017 3:21 PM

sorry, no idea

3/2/2017 3:13 PM

Televised matches. BT cover National League games so could be an option. Continue with reduced ticket prices, possibly use matches as incentive to get priority tickets for bigger games to increase crowds.

3/2/2017 3:09 PM

Loaded question written by someone with no interest in football

3/2/2017 3:08 PM

- Cheap entry - A point for each goal scored with the away team getting an extra point for scoring three or more goals - Trying new different rules such as kick-ins as an alternative to throw-ins The bribe from the Prem Lge should not be the reason for persisting with the 2016/17 model. It's the thin end of the wedge.

3/2/2017 3:06 PM

With involvement of National League Clubs the National League and Football League should work in conjunction to boost the prize pot. No body expects a prize pot of nearly £2million. Another option could be to open the competition to the football league only (Champ, LG1 & LG2) With a larger prize pool and possibly even entry into the europa leage

3/2/2017 3:05 PM

Getting rid of b teams would increase crowds

3/2/2017 3:03 PM

make sure early rounds are local games judged by mileage between clubs next rounds on a north/south basis have a standard ticket price maybe cheaper for away fans knockout system for all games with two legs for northern and southern finals

3/2/2017 3:01 PM

get the premier league to foot the bill with there brand new to deal, sure there's a bob or two spare

3/2/2017 2:55 PM

It shouldn't, the money should be written off. And the L1 and L2 clubs should have a proper competition.

3/2/2017 2:52 PM

I am a ST holder, I support my club, I want to see good, fair and meaningful matches. People are paid to work out how to increase revenue, it's not my problem.

3/2/2017 2:52 PM

Play on Saturdays,more tv coverage

3/2/2017 2:38 PM

A more even contest between clubc

3/2/2017 2:34 PM

So we only let the premier league sides in to make money!

3/2/2017 2:34 PM

For Christ's sake, it's not all about the money!

3/2/2017 2:33 PM

Make the FA re-consider how much money Premier League teams are given each season and if it could be funnelled down the divisions

3/2/2017 2:28 PM

Televise it. We have Goal Rush so teams in the lower leagues are getting some exposure, why not more games.

3/2/2017 2:25 PM

regionlise the early rounds with nearest clubs not just north and south to generate interest. The sum of money involved is never enough for selling the whole lower league football set up down the river towards permership b teams in the league. Crowds for b team games have shown this

3/2/2017 2:22 PM

Same group stage format as this year north and south.

3/2/2017 2:21 PM

The PL could contribute with their players gaining match experience by going out on loan to L1 and L2 clubs.

3/2/2017 2:21 PM

Televise more games

3/2/2017 2:18 PM

If the competition is only about the money then just scrap it. Reward should be to the teams that progress to the final.

3/2/2017 2:12 PM

Group stages could be a good idea. Either groups of 4 like this season or North/South mini leagues. But I'm a fan, all I want to see is my team do well against other first team clubs. Not to be used as a play thing for premier league U21 teams. Whom incidentally can play ex internationals from other countries.

3/2/2017 2:11 PM

From Premier league tv money would hardly be missed by them

3/2/2017 2:08 PM

Football is not all about money. You do not have to sell your soul to the highest bidder. The whole competition this season was an absolute disgrace and an embarrassment to us, the lower league clubs.

3/2/2017 2:06 PM

Its not all about prizemoney you clowns. Honestly what a bloody stupid question.

3/2/2017 2:01 PM

Have the competition split up into 4 sections of knockout games (north west, north east, south west, south east). This way it reduces the cost of travel and entices more supporters to go to the earlier round games, increasing gate revenue.

3/2/2017 1:43 PM

More money should be available from EFL, we are members of EFL premiership clubs are not.

3/2/2017 1:35 PM

Winners to qualify for a Europe, just look at some of European clubs who do play in Europe there are a hell of a lot of clubs are smaller then in leagues 1 2 and the national league.GET WINNERS IN Europe.

3/2/2017 1:30 PM

BY MAKING IT A STAND ALONE COMPETITION WHERE THE RECIEPTS FROM THE FINAL GO STRAIGHT BACK INTO THE COMPETITION AND NOT INTO FL COFFERS OR BRING THE FINAL TO THE LIKES OF ANFIELD OLD TRAFFORD OR ST JAMES WHO WOULD HOST IT FOR A FRACTION OF THE COSTS OF WEMBLEY ONCE AGAIN ALLOWING ALL THE PROCEEDS TO GO STRAIGHT INTO THE FOLLOWING YEARS POT RETURN THE SEMI FINALS TO TWO LEGS MAKE ALL THE GAMES IN THE EARLY ROUNDS ONE OFFS WITH THE PRIZE MONEY WINNER TAKES ALL STOP THE STUPID REGIONALISATION SYSTEM YOU USE JUST START AT THE SCOTTISH BORDER AND WORK YOUR WAY DOWN TILL YOU HAVE THE REQUIRED NUMBER OF CLUBS TO SPLIT THE COMPETITION IN TWO AND BETTER STILL MAKE THE FIRST TWO ROUNDS EVEN MORE REGIONAL BY HAVING NE NW SE SW CREATING EVEN MORE LOCAL DERBIES OF MORE INTEREST AND EASE OF TRAVEL FOR FANS

3/2/2017 1:28 PM

Keep the group stages and make them more regional, a three team group with Carlisle, Barrow, and Morecambe or Gateshead might attract bigger crowds

3/2/2017 1:27 PM

I think the Premier League should sponsor the competition and remember where their future players are nurtured.

3/2/2017 1:26 PM

Support & funding from PL & Championship clubs as well as the FA for a start.

3/2/2017 1:17 PM

Just a straight knockout from round one

3/2/2017 1:15 PM

Heavily promote to schools and youth clubs in the area. Give free tickets to kids and other incentives to attend, people might get in free/cheaper but with a bigger attendance other sales will be boosted to compensate. Keep as knock out as adds to excitement (League format does not work at this level). Early kick offs. (7pm)

3/2/2017 1:12 PM

Keep it very regional as long as possible.

3/2/2017 1:08 PM

Difficult to know how to generate income. Many fans dont seem to support this competition even though it is a chance to appear at Wembley. I would not support this competition at all this year if Academy sides are allowed to play in it.

3/2/2017 1:05 PM

Better sponsorship

3/2/2017 1:03 PM

I don't, you've ruined the competition by introducing your stupid B teams

3/2/2017 1:01 PM

A straight knock out competition and also use the competition to experiment with ideas for rule changes that could be monitored and used higher up the leagues. This would give those Premier League clubs a chance to monitor how ideas would work in areal game situation. Having such a vested interest like this should be very useful going forward and the FA and Premier League should pay for it through prize money.

3/2/2017 1:01 PM

Investment from companies sponsoring the rounds

3/2/2017 12:59 PM

More prize money for each round you get through. Make it worth every clubs while to be competitive in it. Get some money that apparently is trickling down from the gifs in the EPL.

3/2/2017 12:55 PM

Regional format until the finals. Smaller regions would work, i.e. not just north/south, but North East/North West etc, I think this was one thing which could be kept from the 2016/17 format. We were happy with the previous prize money, does not have to be nearly £2m to make a vast difference to L1, 2 & Nat League clubs.

3/2/2017 12:54 PM

Straight knockout format No requirements for players picked (no fines for 'weakened teams')

3/2/2017 12:52 PM

I would allow teams to choose to enter and allow teams to play the players they want.

3/2/2017 12:51 PM

2leg games

3/2/2017 12:51 PM

no replays or extra time. Matches go straight to penalties. Move fixtures to other days of the week to suit TV schedules. A place at Wembeley in the final should be sufficient motivation for lower league clubs. The prize money whilst useful should not be the main factor. Another option would be for the two clubs to agree to switch the tie from home to away if they felt it more financially beneficial for either club to host the fixture.

3/2/2017 12:51 PM

Look to sell TV Rights to BT Sport who cover National League for example.  
Cheaper/Free kids tickets. More people through the gate more food and drink to be sold.

3/2/2017 12:50 PM